

DAME

19/04 – 23/04/2021

Exhibitor Guide 2021

Digital Agile Management Experience **Germany's great agile online festival**
Exhibition & Live-Online festival days from 19/04 - 23/04/2021

Version 1.1

General Info

What is the Digital Agile Management Experience?

The Digital Agile Management Experience is the most important meeting in the German-speaking world for all professionals involved in Agile Management. It offers the perfect platform for communication as well as the exchange of experience and knowledge on the topic of agility in practice and future work.

The DAME provides impulses and „brainfood“ on all questions and ideas that inspire the „Agile Mind“.

- Get to know the latest developments in Scrum, Leading SAFe, Nexus, Kanban, Design Thinking and Liberating Structures as a basis for your Agile Management.
- Find out how leading companies have revolutionized their management with agile methods and culture and why the topic „agility“ is becoming more and more important.
- How does controlling, budgeting and reporting work in agile teams?
- What are the answers to the great challenge of „digital transformation“?
- How can „agility“ be optimally supported with the right tool? Meet experts who can provide the appropriate input with their know-how.

This makes DAME the right event to exchange ideas with decision-makers and business experts at the highest level, expand your network of contacts and thus give your career a new impulse.

Use the various communication formats such as lectures, discussion rounds or the interactive breaks to actively exchange ideas with the participants.

General Info

Dates:

Exhibition: 19 – 23 April 2021

Keynotes, lectures and discussion panels: 19 - 23 April 2021

Figures, data, facts:

Participants: approx. 1.000 expected

Target group: Professionals of all levels who deal with the agile world, specialists and managers, project and process managers, „scrum professionals“ & „agilists“ from areas such as change management, organisational development and further education

Participant structure: 98% of participants are „agile“ and „creative minds“

Congress package 4.500€

Digital exhibition stand (from 19 - 23 April 2021 / 24h available) excl. Graphic Design	✓
Adobe Photoshop template for the digital exhibition stand (including PSD layers)	✓
Hands on instruction to the exhibition system	✓
Contact datas of all stand & lecture visitors after the event	✓
Image of the company logo on the DSME website	✓
Email signature banner template in PNG file	✓
Exhibitor Lounge (vom 19 - 23 April 2021 / 24h available)	1000€
Impulse slot in stream (45 min.) incl. conference access for your lecture	1000€
Exhibitor Rally (incl. participant data)	500€
Guided Tour	✓
Head to Head Talk	2500€

Digital exhibition stand



A digital exhibition stand offers you completely new opportunities for your marketing. Present your products and inspire your customers.

Media integration: Documents, pictures, videos (local, YouTube, vimeo), chat integration, contact form and much more.

Add-Ons

✔ Exhibitor Lounge

A congress thrives on the active exchange of ideas between all participants. With the Exhibitor Lounge we offer you, in addition to your digital exhibition stand, another virtual place where you can talk to the participants, even face to face by video chat. You will be provided with an area marked with your logo where you can welcome your guests and provide them with extensive information. In this way, personal contact with the participants is ensured. The Exhibitor Lounge offers space for ten exhibitors.

✔ Exhibitor Rally

By taking part in the exhibitor rally, you lead additional visitors to your stand. The task is to find the hidden letter on your stand and finally put together a solution word. At the end of the congress week, three attractive and high-quality prizes will be raffled among all the correct answers. Companies taking part in the exhibitor rally will be shown on the fair platform. There is no limit to the number of participating partners.

✔ Impulse

The audacious success story: Tell your success story in 45 minutes....or rather, have it told. Because nothing is more authentic and credible than an enthusiastic customer. This presentation draws the participants' attention to your company and its portfolio. Afterwards the audience of your presentation will be guided directly to your digital booth.

✔ Head to Head Talk

The exciting discussion round: In this 45-minute talk round you discuss a current topic authentically with other key players of the branch. The listeners can take part in the discussion round via chat and actively influence it.

Timetable

- Wake-Up Session
- Impuls
- Keynote
- Workshop
- Head to Head
- Agile Breakfast Session
- Dialog
- Lightning Talks
- Gamification
- Coaching

	Monday, 21 Feb	Tuesday, 22 Feb	Wednesday, 23 Feb	Thursday, 24 Feb	Friday, 25 Feb					
08:00 AM	Wake-Up Session	Wake-Up Session	Wake-Up Session	Wake-Up Session	Wake-Up Session					
09:00 AM	Impuls	Impuls	Impuls	Impuls	Impuls					
10:00 AM	Agile Breakfast Session	Head-to-Head Talk	Agile Breakfast Session	Dialog	Dialog					
11:00 AM	Impuls	Workshop	Impuls	Impuls	Lightning Talks					
12:00 PM	Midday pause									
01:00 PM	Begin Bang									
01:30 PM	Head-to-Head Talk	Lightning Talks	Impuls	Gamification	Workshop	Workshop	Workshop	Workshop	Workshop	Workshop
02:00 PM	Head-to-Head Talk	Lightning Talks	Impuls	Workshop	Workshop	Workshop	Workshop	Workshop	Workshop	Workshop
03:00 PM	Keynote: Market Transformation	Impuls	Impuls	Keynote: Critical Gains	Impuls					
04:00 PM	Impuls	Lightning Talks	Impuls	Workshop	Impuls	Impuls	Agencies & What's next (Panel Talk)			
05:00 PM	Dialog	Impuls	Impuls	Dialog	Coaching	Coaching				
06:00 PM		Head-to-Head Talk		Dialog	Dialog					

Contact

Would you like to become part of the DAME?

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You would like to become a speaker or have questions about the program?

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